

**August American Border Leicester Association
Board of Directors
August 20, 2024 Meeting Minutes**

Call to Order: 835PM

**Attendance: S. LaRochelle, Lynnsey Logan , Sarah Towery,
Sarah Jakeman, Heidi B, Jen Baird, Ann Knowles, Kurt Burns**

Secretary's Report: Minutes were sent out, are there any corrections?

Motion to accept : Kurt Burns Second: Heidi B

Treasure Report: \$7,590 in income as of 7/31/24, and \$9,815.13 in expenses for the same period. Futurity stands at \$1,183.00 and there is a 0 balance for our NAILE premium fund Louisville fee is paid in full thanks to an anonymous donation. Encourage newsletter Advertising, and encourage transfers and registrations. Budget is on track for this year, paypal is being used. We need ads to be placed in the newsletter, Jotforms needs to be on the website along with email blast . Ask starter flock kids will be making cold calls to help sell ads.

Fundraiser Ideas:

Donate a ewe lamb to national sale Spring (Heidi offered to bring a ewe)

Motion to give 10% commission to kids sales on Newsletter forms
motion: Sarah Towery second Kurt Burns

Old Business:

Newsletter: Issue is almost completed. I am struggling to get the last bit of things I need from folks. It will go out soon with or without everything.

Ads: Sarah T designed a nice ad request template. I looked it over, made a few suggestions, and I believe it is ready to go for the next issue. I'd recommend having the link on the website and including it in any email blasts that go out. Periodically posting it on the Facebook page wouldn't hurt either.

Futurity: Getting lots of forms turned into. Classes are for the most part very evenly sized. Will be getting a quote for awards so I can work on gathering some sponsors. Always accepting donations to the futurity premium fund as well.

Directory: Sent the updated directory to Lynnsey, who I believe forwarded it onto the website management folks. It has not made it onto the website yet.

NAILE: Ann, Tiffany, Lynnsey and Heidi
Entry deadline Oct 8

T-shirt Contest- September 30 deadline for entry To be judged by Sarah Towery and Ann Knowles

ABLA logo on chairs- kids shirt design on hoodies

A thank you note was sent out for Jack and Vida for their donation

New Business:

Online Sale: Do we want to do the sale again? Some buyers didn't pay their outstanding balance. The people who made a purchase and didn't pay will not be able to participate this year. Heidi and Jen will be setting up the sale. Possible dates for the online sale October 15 to 17th.

Blue Face Leicester would like to have a Leicester extravaganza at the Estes park in Colorado.

Adjourned: *Motion made by: Sarah Wiliki*

Next Meeting: 3rd Tuesday of each month